



### *Survey Says...*

The 2010 Centennial Citizen Survey provided residents the opportunity to rate the quality of life in the City, as well as the service delivery and overall workings of local government. The survey also permitted residents to provide feedback to the City on what is working well and what is not.

#### **Citizen's rating of land use planning and zoning in the City:**

Excellent: 7%  
Good: 45%  
Fair: 35%  
Poor: 13%

#### **Citizen's rating of quality of new development in the City:**

Excellent: 16%  
Good: 58%  
Fair: 22%  
Poor: 4%

#### **Citizen's rating of the quality of the planning review process for new development:**

Excellent: 7%  
Good: 45%  
Fair: 34%  
Poor: 14%

FTE: 6.5

### **Centennial's Vision:**

The City of Centennial is dedicated to providing a high quality of life, delivering superior customer service, and achieving the highest professional standards. We strive to uphold our mission by adhering to our organizational values.



### **Current Planning Mission:**

The Current Planning Division seeks to protect the health, safety and welfare of the general public by promoting best practices in the physical growth and development in Centennial in order to achieve the long term vision of the community. This is achieved by performing development review to ensure consistency with the comprehensive plan and local regulations as well as conducting inspections to assure compliance with local codes. In addition, the Current Planning Division provides assistance to educate potential applicants and the general public as to purpose of and proactively seeking solutions to comply with local codes.



### **Current Planning Strategic Goals (OVOV Centennial 2030 Alignment)**

**Enforce Regulations.** Current Planning Division will enforce and ensure compliance with the adopted Land Development Code (LDC) by providing thorough development review, entitlement processing and inspections. (EH 7)

**Education.** Current Planning Division will seek to explain the purpose of regulations and guiding documents to foster community support and compliance from applicants to ensure all development meets minimum standards. (CQL 6.1; CQL 6.4)

**Enhance Regulations.** Current Planning Division will seek to proactively identify regulatory enhancements to address local issues and to recommend tailored solutions that fit the expectations of the community. (CS 5.3; CQL 4)

**Efficient and Effective Service.** Current Planning Division will maintain an accountable, transparent, responsive, and fiscally responsible division by tracking and meeting performance measurements and improving business processes. (CS 3, 3.2; EH 1, 1.2, 3.2; Env. 2)

**Customer Service.** Current Planning Division will interact with all customers in a respectful, responsive, accountable and trustworthy manner to achieve customer satisfaction. (CS 3, 3.6; CQL 6.5)

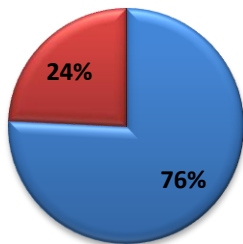
## Performance Outcome Measures

Performance outcomes are measures that indicate how well the department/division's objectives were accomplished. Outcome measures indicate the quality of effectiveness of a service and are usually associated with a goal for each measure.

Current Planning initiated customer service surveys in April 2010.

### 2010 Customer Survey Results: Was Centennial's Staff Responsive?

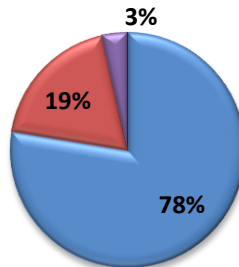
Received: 33 Response Rate: 21%



Strongly Agree Agree  
Somewhat Agree Disagree

### 2011 Customer Survey Results: Was Centennial's Staff Responsive?

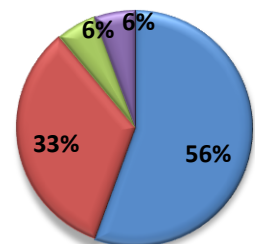
Received: 58 Response Rate: 19%



Strongly Agree Agree  
Somewhat Agree Disagree

### 2012 YTD Customer Survey Results: Was Centennial's Staff Responsive?

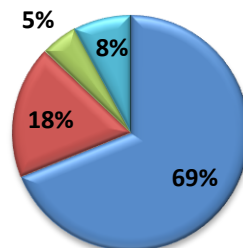
Received: 16 Response Rate: 26%



Strongly Agree Agree  
Somewhat Agree Disagree

### 2010 Survey Results: Did Centennial's Staff Provide Timely Service?

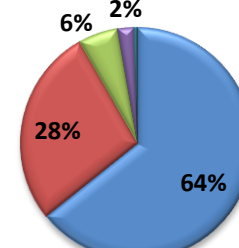
Received: 28 Response Rate: 21%



Strongly Agree Agree  
Somewhat Agree Disagree  
N/A

### 2011 Survey Results: Did Centennial's Staff Provide Timely Service?

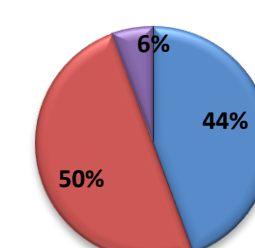
Received: 44 Response Rate: 19%



Strongly Agree Agree  
Somewhat Agree Disagree  
N/A

### 2012 YTD Survey Results: Did Centennial's Staff Provide Timely Service?

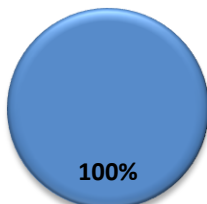
Received: 16 Response Rate: 26%



Strongly Agree Agree  
Somewhat Agree Disagree  
N/A

### 2010 Customer Survey Results: Did Centennial's Staff Treat You with Respect?

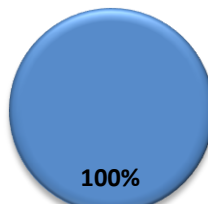
Received: 28 Response Rate: 21%



Yes No

### 2011 Customer Survey Results: Did Centennial's Staff Treat You with Respect?

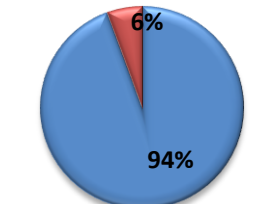
Received: 41 Response Rate: 19%



Yes No

### 2012 YTD Customer Survey Results: Did Centennial's Staff Treat You with Respect?

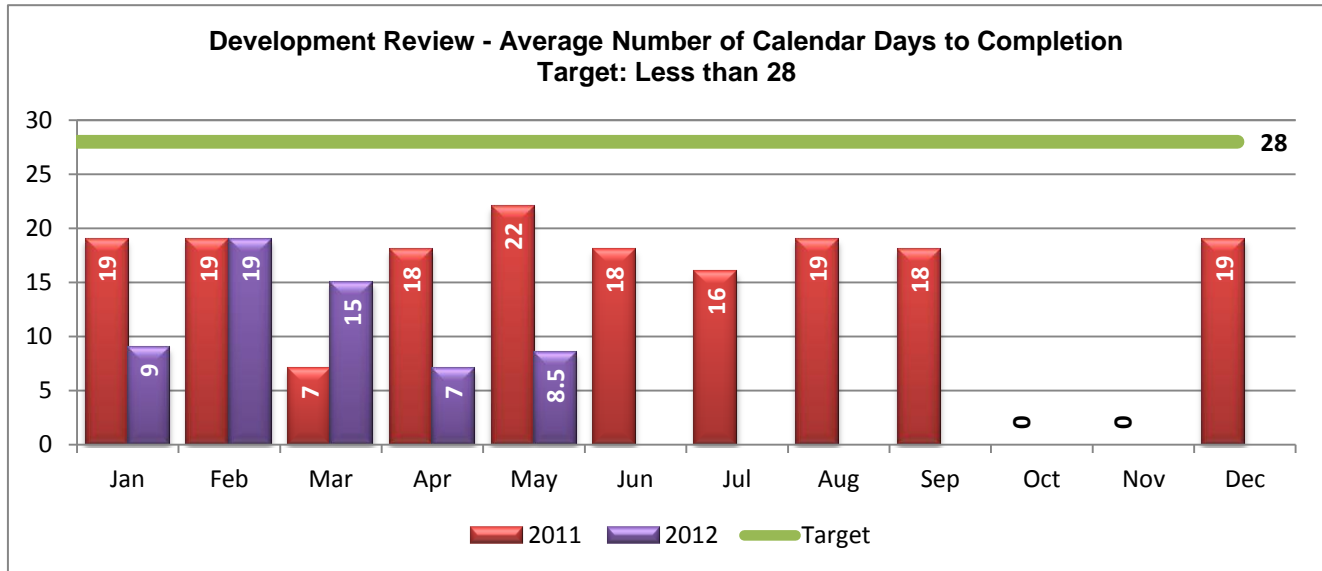
Received: 16 Response Rate: 26%



Yes No

## Service Level Measures

Service Level Measures may be thought of as efficiency measures. A measure of the resources required to produce a certain outcome; these may or may not be associated with a goal or target.

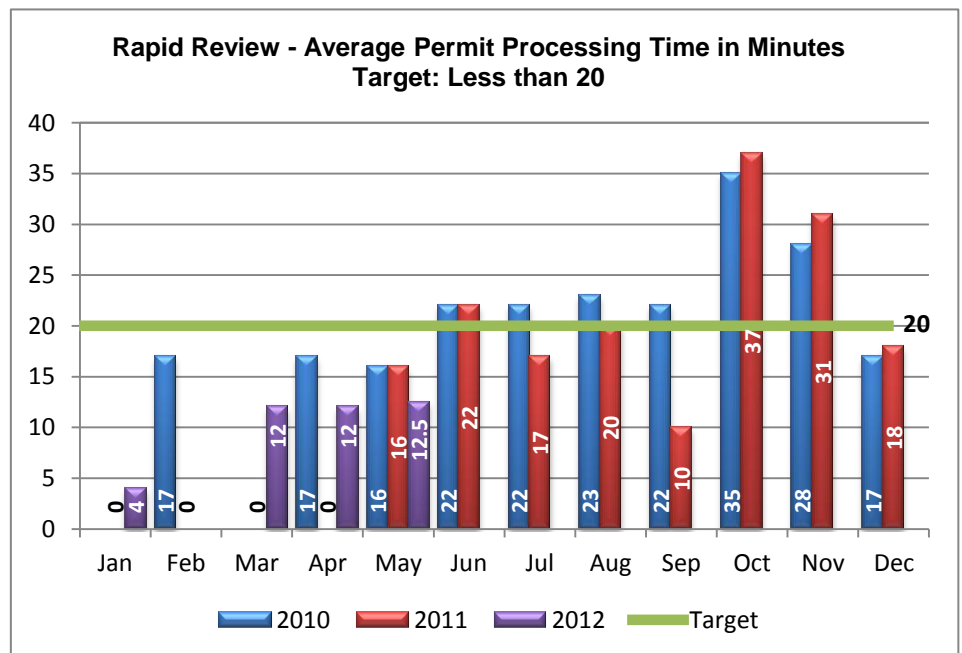


The Planning Division's goal is to completely review a customer's land use application in less than 28 days. In November and October, no land use applications were reviewed by the Planning Division.

Notes: Data collection for this measure began in January 2011.

Amendments and technical amendments take two weeks to process. Outside referrals have a 21 day turnaround.

Month	2010	2011	2012
January	0	0	4
February	17	0	0
March	0	0	12
April	17	0	12
May	16	16	12.5
June	22	22	-
July	22	17	-
August	23	20	-
September	22	10	-
October	35	37	-
November	28	31	-
December	17	18	-

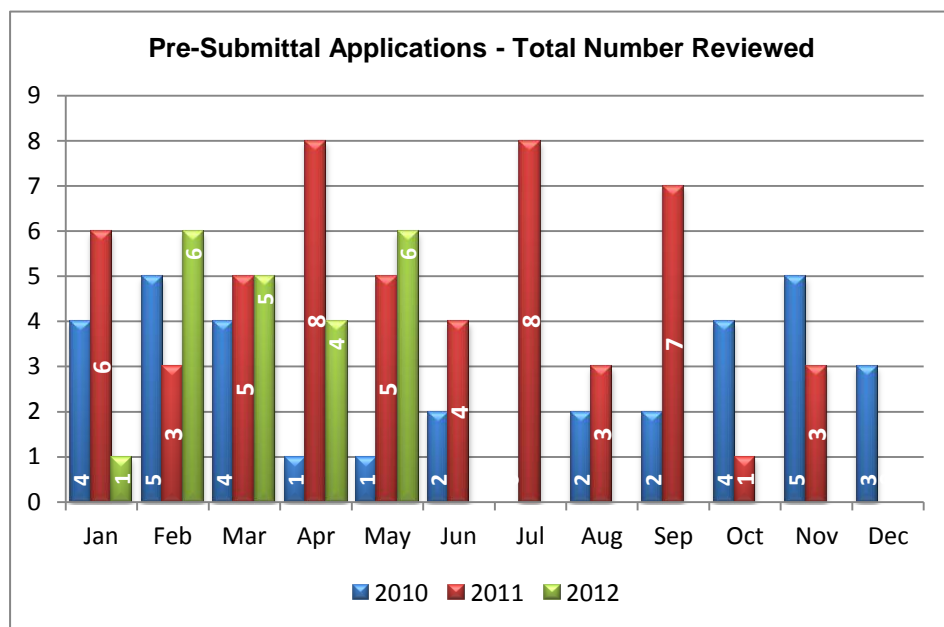


Notes: Definitions - Rapid Review Processing Time is for fence and sign permits. Staff has recently reviewed this statistic and determined that wait time has been included in the calculation of permit processing time. In 2012 this statistic will be adjusted to include only processing time.

## Output Measures

Performance Output Measures indicate the amount of service provided.

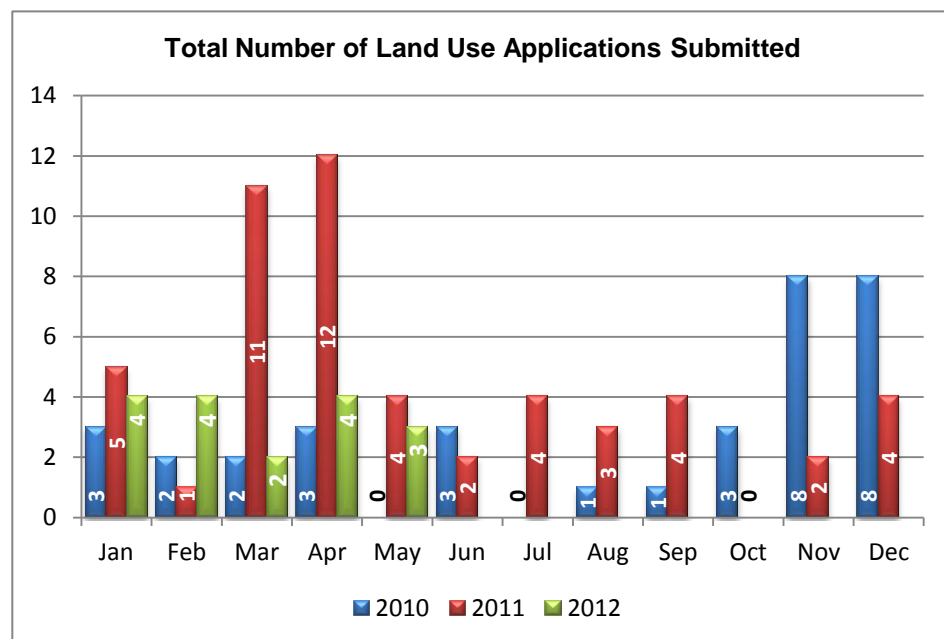
Month	2010	2011	2012
January	4	6	1
February	5	3	6
March	4	5	5
April	1	8	4
May	1	5	6
June	2	4	-
July	0	8	-
August	2	3	-
September	2	7	-
October	4	1	-
November	5	3	-
December	3	0	-
<b>Total</b>	<b>33</b>	<b>53</b>	<b>22</b>



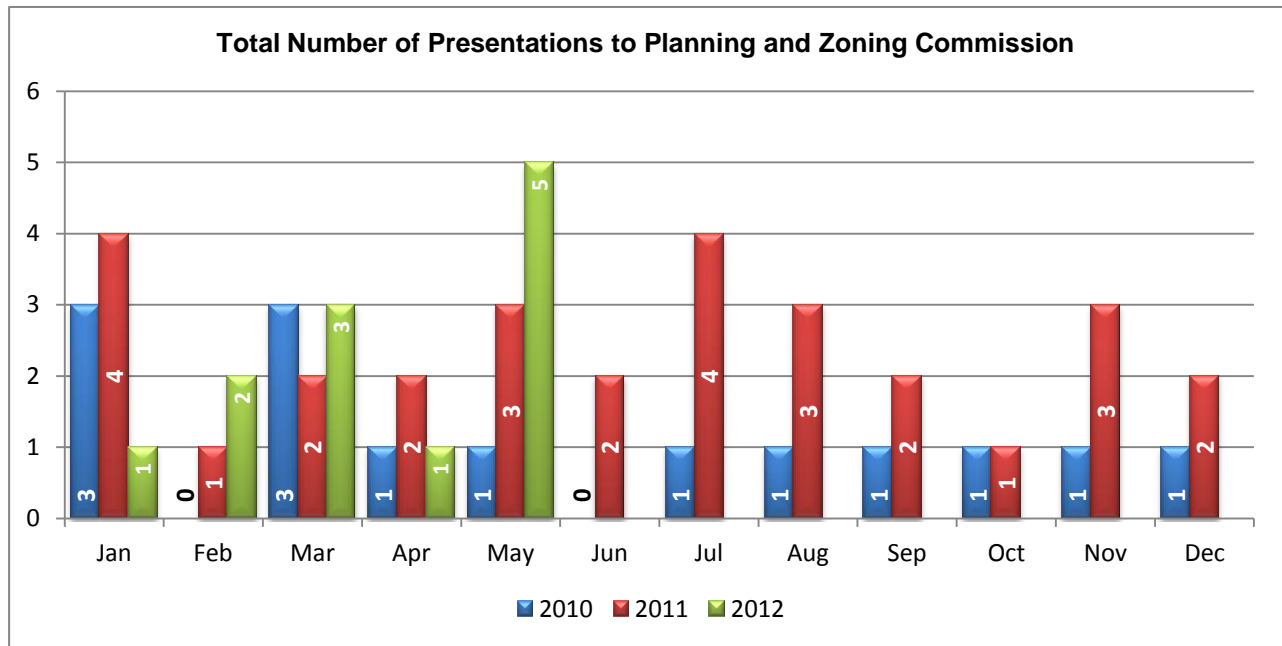
Notes: Monthly variations are due to developer submittals and not controlled by Current Planning.

A pre-submittal meeting gives an applicant the opportunity to present a conceptual plan to the Planning Division. Staff provides general comments on the feasibility of the plan, the processes and fees required to process and review the plan, and a list of referrals.

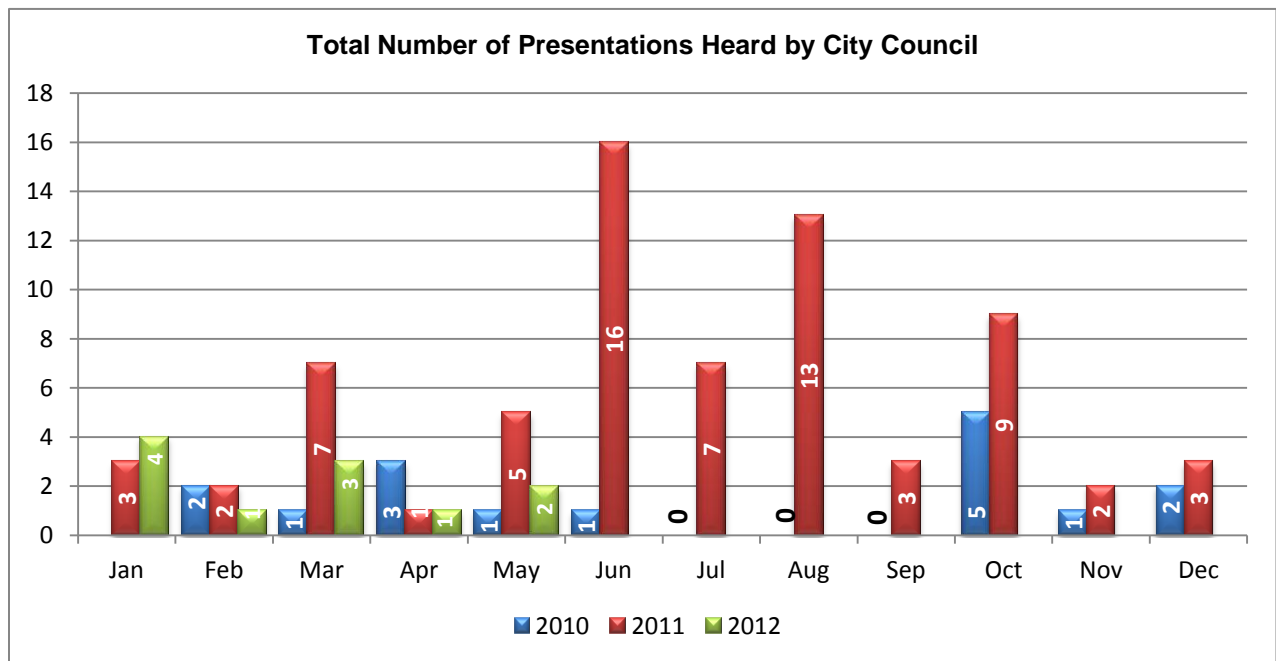
Month	2010	2011	2012
January	3	5	4
February	2	1	4
March	2	11	2
April	3	12	4
May	0	4	3
June	3	2	-
July	0	4	-
August	1	3	-
September	1	4	-
October	3	0	-
November	8	2	-
December	8	4	-
<b>Total</b>	<b>34</b>	<b>52</b>	<b>17</b>



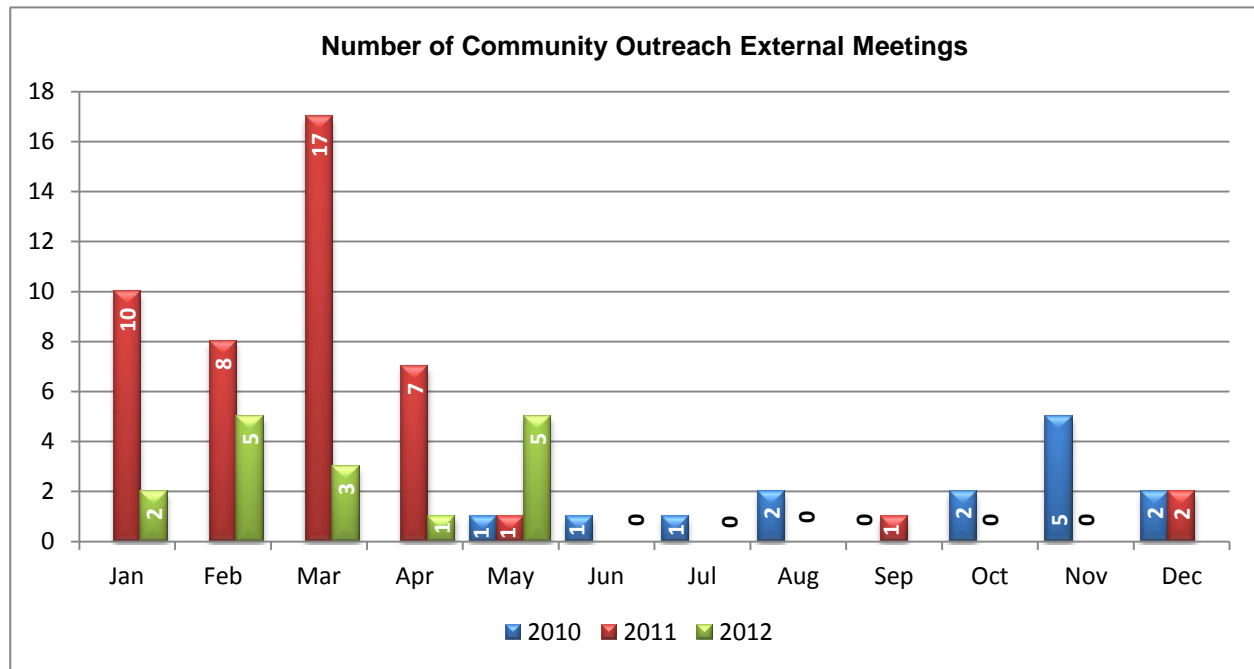
Notes: Monthly variations due to developer submittal are not controlled by the Community Development Department.



Notes: While no development applications were heard, there was a presentation to the Commission in April.



Notes: There was one development application and one presentation to Council in the month of April.



Notes: No outreach meetings were held in June, July, August, October, and November 2011. Due to implementation of the new Land Development Code, the first four months of 2011 involved more community outreach and external meetings than the rest of the year.

Summary of Current Planning Applications By Type - 2012												
Application	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Annexation	-	-	-	1	-	-	-	-	-	-	-	-
Zoning/ Rezoning (PDP/MDP)	1	-	-	1	-	-	-	-	-	-	-	-
Site Plans (FDP, SDP, ASP)	-	-	-	-	1	-	-	-	-	-	-	-
Site Plan Amendments (AA/TA)	2	3	1	-	2	-	-	-	-	-	-	-
Conditional Uses (incl USR)	-	-	-	-	-	-	-	-	-	-	-	-
Plats	1	1	-	-	-	-	-	-	-	-	-	-
Other	-	-	1	2	-	-	-	-	-	-	-	-
<b>Total</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>4</b>	<b>3</b>	-	-	-	-	-	-	-

Abbreviations: PDP=Preliminary Development Plan, MDP=Master Development Plan, FDP=Final Development Plan, SDP=Subdivision Development Plan, ASP=Administrative Site Plan, AA=Administrative Amendment, TA=Technical Amendment, USR=Use By Special Review.

**Summary of Current Planning Applications By Type - 2011**

<b>Application</b>	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>Apr</b>	<b>May</b>	<b>Jun</b>	<b>Jul</b>	<b>Aug</b>	<b>Sep</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>
Annexation	-	-	-	-	-	-	-	-	-	-	-	1
Zoning/ Rezoning (PDP/MDP)	-	-	1	2	-	-	-	-	-	-	1	1
Site Plans (FDP, SDP, ASP)	1	-	2	1			1	2	1	-	-	1
Site Plan Amendments (AA/TA)	-	-	-		-	-	-	-	2	-	-	1
Conditional Uses (incl USR)	-	-	-	-	-	-	-	-	-	-	-	-
Other	4	2	3	1	4	2	3	1	1	-	1	-
<b>Total</b>	<b>5</b>	<b>2</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>-</b>	<b>2</b>	<b>4</b>

**Summary of Current Planning Applications By Type - 2010**

<b>Application</b>	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>Apr</b>	<b>May</b>	<b>Jun</b>	<b>Jul</b>	<b>Aug</b>	<b>Sep</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>
Annexation	-	-	-	-	-	-	-	-	-	-	-	1
PDP	-	1	1	-	-	-	-	-	-	-	-	-
FDP	3	1	1	3	-	3	-	1	1	1	3	1
Subdivision	-	-	-	-	-	-	-	-	-	-	-	-
Subdivision Development	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	3
<b>Total</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>-</b>	<b>3</b>	<b>-</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>3</b>	<b>5</b>